

## ORDER



**Orders**  
**Order / Rev:** 363948  
**Alt Order #:** 06865500  
**Product Desc:** SENATE MAJORITY PAC  
**Estimate:** 2155  
**Flight Dates:** 10/28/12 - 11/05/12  
**Original Date / Rev:** 10/19/12 / 10/19/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Majority PAC  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-01  
**Revenue Codes:** AGY-TRANS, AGENCY, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	3	\$8,100.00	\$6,885.00
10/29/12	11/05/12	83	\$95,600.00	\$81,260.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	3	\$8,100.00	\$6,885.00	0.00
November 2012	83	\$95,600.00	\$81,260.00	0.00
<b>Totals</b>	<b>86</b>	<b>\$103,700.00</b>	<b>\$88,145.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	26%	\$103,700.00
Market	100%	\$398,846.15

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,746.15
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$115,665.38
KTUD	0%	\$0.00
KVMY	5%	\$19,942.31
KVVU	17%	\$67,803.85
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$3,988.46

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: 363948  
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Flight Dates: 10/28/12 - 11/05/12

Advertiser: Majority PAC  
Product Desc: SENATE MAJORITY PAC  
Estimate: 2155

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/29/12	11/02/12	M-F 6-7am Action News	CM	M-F 6-7a MTWTF--	:30	3	\$750.00	P-01	0.00	NM	3	\$2,250.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$750.00		0.00			
E 2	KTNV	11/05/12	11/05/12	M-F 6-7am Action News	CM	M-F 6-7a M-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$750.00		0.00			
E 3	KTNV	10/29/12	11/02/12	M-F 7-9a Good Morning America	CM	M-F 7-9a MTWTF--	:30	6	\$750.00	P-01	0.00	NM	6	\$4,500.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				6	\$750.00		0.00			
E 4	KTNV	11/05/12	11/05/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-----	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$750.00		0.00			
E 5	KTNV	11/03/12	11/03/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News -----S-	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NWS SA@5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$450.00		0.00			
E 6	KTNV	11/03/12	11/03/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
GD MRN-SAT-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$850.00		0.00			
E 7	KTNV	11/04/12	11/04/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a -----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SU@6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$750.00		0.00			
E 8	KTNV	10/28/12	10/28/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA -----S	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
GD MRN-SUN-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$850.00		0.00			
E 9	KTNV	10/28/12	10/28/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a -----S	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SU@8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00		0.00			
E 10	KTNV	10/29/12	11/02/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a MTWTF--	:30	4	\$400.00	P-01	0.00	NM	4	\$1,600.00
MORNING BLEND<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$400.00		0.00			
E 11	KTNV	11/05/12	11/05/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MORNING BLEND<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$400.00		0.00			
E 12	KTNV	10/29/12	11/02/12	M-F 10-11a The View	CM	M-F 10-11a MTWTF--	:30	4	\$1,000.00	P-01	0.00	NM	4	\$4,000.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$1,000.00		0.00			
E 13	KTNV	11/05/12	11/05/12		CM	M-F 10-11a M-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11a The View										
				VIEW-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$1,000.00		0.00				
E 14	KTNV	10/29/12	11/02/12	M-F 11-12p Action News	CM	M-F 11-12p MTWTF--	:30	4	\$650.00	P-01	0.00	NM	4	\$2,600.00
				ACTN NEWS@11AM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--		4		\$650.00		0.00				
E 15	KTNV	11/05/12	11/05/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				ACTN NEWS@11AM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$650.00		0.00				
E 16	KTNV	10/29/12	11/02/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p MTWTF--	:30	4	\$350.00	P-01	0.00	NM	4	\$1,400.00
				GENRL HOSPITAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--		4		\$350.00		0.00				
E 17	KTNV	10/29/12	11/02/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P MTWTF--	:30	5	\$650.00	P-01	0.00	NM	5	\$3,250.00
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--		5		\$650.00		0.00				
E 18	KTNV	10/29/12	11/02/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P MTWTF--	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
				ACTION NEWS @ 330										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--		2		\$500.00		0.00				
E 19	KTNV	10/29/12	11/02/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MTWTF--	:30	2	\$900.00	P-01	0.00	NM	2	\$1,800.00
				ACTION NWS@5PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--		2		\$900.00		0.00				
E 20	KTNV	11/05/12	11/05/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
				ACTION NWS@5PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$900.00		0.00				
E 21	KTNV	10/29/12	11/02/12	M-F 6-7p Action News	CM	M-F 6-7p MTWTF-- (6:00 PM-6:30 PM)	:30	3	\$1,000.00	P-01	0.00	NM	3	\$3,000.00
				ACTION NWS@6PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--		3		\$1,000.00		0.00				
E 22	KTNV	10/29/12	11/02/12	M-F 6-7p Action News	CM	M-F 6-7p MTWTF-- (6:30 PM-7:00 PM)	:30	2	\$1,100.00	P-01	0.00	NM	2	\$2,200.00
				ACTION NWS@630<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--		2		\$1,100.00		0.00				
E 23	KTNV	11/05/12	11/05/12	M-F 6-7p Action News	CM	M-F 6-7p M----- (6:30 PM-7:00 PM)	:30	1	\$1,100.00	P-01	0.00	NM	1	\$1,100.00
				ACTION NWS@630<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$1,100.00		0.00				
E 24	KTNV	11/03/12	11/03/12	Sat 6-6:30p Action News	CM	Sat-6-6:30p -----S-	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
				ACTION NWS@6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1		\$800.00		0.00				
E 25	KTNV	10/29/12	11/02/12		CM	7p-730p MTWTF--	:30	3	\$850.00	P-01	0.00	NM	3	\$2,550.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7p-730p M-F 7p Access Hollywood														
ACCESS HOLLYWD<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		MTWTF--				3	\$850.00		0.00			
E 26	KTNV	11/05/12	11/05/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
ACCESS HOLLYWD<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----				1	\$850.00		0.00			
E 27	KTNV	10/29/12	11/02/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p MTWTF--	:30	4	\$850.00	P-01	0.00	NM	4	\$3,400.00
miLLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		MTWTF--				4	\$850.00		0.00			
E 28	KTNV	10/29/12	11/05/12	Monday ABC Prime Other DANCE W/ STARS	CM	Mon 8-11p DANCE M----- (8:00 PM-10:00 PM)	:30	1	\$10,000.00	P-01	0.00	NM	2	\$20,000.00
DANCE W/ STARS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----				1	\$10,000.00		0.00			
Week: 11/05/12		11/11/12		M-----				1	\$10,000.00		0.00			
E 29	KTNV	10/30/12	10/30/12	Tue ABC Prime C PRIVATE PRACTICE	CM	Tue 10-11p PRIVATE T-----	:30	1	\$6,500.00	P-01	0.00	NM	1	\$6,500.00
PRIVATE PRACTICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----				1	\$6,500.00		0.00			
E 30	KTNV	11/01/12	11/01/12	Thu ABC Prime B GREY ANTMY-ABC	CM	Thu 9-10p GREY A---T---	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
GREY ANTMY-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---				1	\$5,000.00		0.00			
E 31	KTNV	10/28/12	10/28/12	Sun ABC Prime B ONCE UPON A TIME	CM	Su 8-9p ONCE UP-----S (8:00 PM-9:00 PM)	:30	1	\$6,500.00	P-01	0.00	NM	1	\$6,500.00
ONCE UPON A TIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-----S				1	\$6,500.00		0.00			
E 32	KTNV	11/04/12	11/04/12	Sun ABC Prime C REVENGE	CM	Sun 9-10p REVEN-----S	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
REVENGE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S				1	\$5,000.00		0.00			
E 33	KTNV	10/29/12	11/02/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p MTWTF--	:30	3	\$1,500.00	P-01	0.00	NM	3	\$4,500.00
ACTION NWS@11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		MTWTF--				3	\$1,500.00		0.00			
E 34	KTNV	11/05/12	11/05/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
ACTION NWS@11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----				1	\$1,500.00		0.00			
E 35	KTNV	11/03/12	11/03/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S-	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
ACTION NWS@11P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S-				1	\$1,250.00		0.00			
E 36	KTNV	10/29/12	11/02/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a MTWTF--	:30	4	\$750.00	P-01	0.00	NM	4	\$3,000.00
NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		MTWTF--				4	\$750.00		0.00			

**KTNV - Las Vegas**